



# PRODUCTION

CLIENT Fox 43 LENGTH 30  
PRODUCT DTV Answers Spot 3 Voucher COPY#  
START 3/19/08 END            WRITER

## VIDEO

TALENT ON CAMERA OVER  
SPENCER #818

LOGOS

ANIMATION – TELEVISION SETS

LOGOS

DTV GRAPHICS

## AUDIO

### TALENT:

Watching TV through an outdoor antenna?

### ANNOUNCER: (:04)

Fox 43 and Sherman's, preparing you for the transition to digital television.

### TALENT:

Analog broadcasts end in February 2009. Outdoor antennas can be used to receive DTV with a digital converter box on your existing analog set. A voucher system can assist you in purchasing one of these boxes. You may want to buy a new TV with a built in digital tuner.

### ANNOUNCER: (:07)

Fox 43 and Sherman's, preparing you for the transition to digital television on air and online at C-I Proud dot com.

### TALENT:

Click on DTV Answers and know the Digital facts.